

MEDIA DATA 2019

7TH EDITION 2019

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LIFTlex translates lift industry technical terms into **German, English, Italian, Spanish, Turkish and Chinese.**

LIFTlex DICTIONARY

Circulation:	30,000 copies
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Closing date for adverts:	30 August 2019
Date of publication:	9 October 2019
Advert price for 1/1 page, 4c:	2,400 EUR
Advert price for 1/2 page, 4c:	1,250 EUR

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Banner for PC/MAC and mobile term until interlift 2021
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650 EUR

DISTRIBUTION

Interlift visitors:	12000 copies
Enclosure LIFTjournal 5/2019 (October):	6000 copies
Hotel distribution – interlift:	3000 copies
succeeding trade fairs:	9000 copies
Total circulation:	30000 copies

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